

HERITAGE PROTOCOL NEWS

The Florida State University Heritage Protocol Newsletter

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We Want Your Stuff!!!

The mission of Heritage Protocol is to document the history of the university by identifying, acquiring, cataloging and preserving items related to the institutional history and cultural heritage of Florida State University and its predecessor institutions. It is a fundamental part of this mission that we make every effort to document the student experience and the student perspective at FSU. This is important because, while the history of the university will be easy enough to tell through official documents and other administrative records, the story of the students and their experiences at FSU is not so easily interpreted through these resources. This is why Heritage Protocol depends on donations from friends, current and former faculty and staff, and most of all its alumni in order to fully tell the story of our institution through the students who attended it.

Heritage Protocol wants your memorabilia. By this we mean anything--period items, ephemera, personal photographs, programs, scrapbooks, clothing, etc., you name it. No item is too trivial. As a matter of fact, the more seemingly insignificant the item, the more desirable it may be to the collection. Very often people believe that the items of value within their own personal collections are those that memorialize some special event such as football programs or commencement announcements. To be

sure, those items are indeed important, valuable and highly sought after for our archives. However, very often it is the items that, at the moment they were created or used, seemingly had little intrinsic value, that are in some ways even more valuable today. For example, a bus, movie, or class schedule, a dining hall punch card or ticket, a concert or movie poster, lecture announcement, etc. These were generally paper-based items that had a short shelf life. The information provided with them was usually considered date sensitive or the content mundane. Today these items are termed ephemera. Another characteristic of ephemera is that in most cases it was more than likely discarded after its usefulness had run its course. These simple day-to-day documents help to fill in the gaps of what it was like to be a student.

Other important and highly sought after artifacts are personal photographs. Few resources help to tell the story of the student experience like a student with a camera. Personal photographs give us the student's perspective on his or her daily events. What could be more interesting than photos of a real student's 1940s dorm room and the activities going on in there? These photographs provide the real life experiences of the students and not the canned or staged vision that the university wanted to promote and portrayed in

university publications such as brochures and yearbooks. These candid personal photographs reveal the students "caught in the act of being themselves." In many ways these are the most desirable items that Heritage Protocol can obtain because they provide so much information especially pertinent to that period such as fads, clothing and designs.

What our faithful alumni need to understand is that Heritage Protocol wants whatever they have to offer. No matter how trivial you might consider it, we want it. Why would it be that we want the artifacts and memorabilia of everyone? Because every student had a different experience on our campus; even when the students' tenures overlapped, different perspectives can be gained from the information provided by each collection. And we can learn about the interests of that student, and the campus body in general through the materials they acquired. What we are trying to do is compile overlapping narratives. Each student's shared experiences of the same time and place, along with their own unique experiences and their own unique perspectives on the same experiences and events. In this way, researchers utilizing the collection to learn about an era will get various interpretations of that era as gleaned through the items within each collection from that date range.

When we get too much, we will let you know... But don't count on it!

Mary Lou Norwood Reading Room

In December renovations began on the Mary Lou Norwood Reading Room in Strozier Library. The reading room will be located in the former photocopy area on the second floor of the building and will be a place where researchers and other visitors will be able to utilize the resources of the Heritage Protocol Collection. The room will also have a few exhibit cases where items from the collection will be on display. The room is named for the 1947 FSCW/FSU graduate and grand matriarch of the Heritage Protocol program, the late Mary Lou Norwood. Mary Lou grew up near the campus which served as her



childhood playground. She spent the latter half of her life devoted to various aspects and causes of the university and, after recognizing the need, forcefully

moved to bring this preservation program to fruition. So highly regarded were her efforts, that in April 2007 she was awarded an honorary doctorate of humane letters, one of only 113 bestowed by the university up to that time.

The renovations are being made possible through a generous donation by two of her dearest friends. Through their gift, we will memorialize the legacy of Mary Lou in perpetuity. Renovations on the room are expected to be complete by early February with the dedication/reception for the room slated for February 20th at 4:00 p.m.

Heritage Protocol Photograph Database

The Heritage Protocol Photograph Database is up and running and growing fast. Currently it consists of 16 collections and totals nearly 1,300 images. This database will contain every



photograph in the Heritage Protocol Archive. Each collection in the Heritage Protocol Inventory Database (Archon) that contains photographs will have a collection counterpart in the Photograph Database (DigiTool). DigiTool permits the use of

the latest in digital technology. This means that users of the database are able to view the digital images using JPEG 2000 formatting. JPEG 2000 files permit high-quality viewing in a relatively small file size, allowing users of the database to “zoom” in while viewing the digital photographs on their computer monitors. This capability offers insight into the images that cannot be gained even when viewing the original photographs. For example, very often the photographs are of a small and inconsistent size. When viewing the original photograph with the naked eye, the viewer is limited in what is seen by the size of the photograph. JPEG 2000 in the DigiTool system is, for the viewer, like using a magnifying glass to view the photographs, except that the photographs are seen in their entirety on a large computer monitor. This permits the viewer to comprehend much more detail and granularity within each photograph. Try it for yourself! To access the Heritage Protocol Photograph Collection direct your Web browser to:

http://purl.fcla.edu/fsu/lib/heritage/photo_collection/

Don't forget to review the Heritage Protocol Inventory Database to see what has been processed into the collection. The database is still small, but is continuing to grow as collections are slowly added. This is where donors will find their collections arranged and described. (We welcome your corrections! And, we welcome your donations!) To access the Heritage Protocol Inventory Database direct your Web browser to:

<http://fsuarchon.fcla.edu/>

Public History Cooperative Venture

This past fall semester the Heritage Protocol program worked in a cooperative venture with students in the FSU History Department's Public History Methods class. Through this joint effort students are assigned local alumni who have agreed to donate items/collections to Heritage Protocol. Each student traveled with Eddie Woodward, the Heritage Protocol Archivist to meet their assigned donor and pick up the items/collections. Once the items/collections were brought back to Heritage Protocol, the students meticulously examined them in preparation for an oral interview with the alum. These interviews focused on the

items within their collections and their years at FSU. After the interviews, the students then worked with Eddie to scan, digitize, and create the metadata (or accompanying information) to upload into the Heritage Protocol Photograph Database. The results were a win-win situation for all concerned; the students gained experience in the techniques of oral interviews, and practical experience in hands-on processing and digitizing, while Heritage Protocol added a few more interesting and unique items to its collection. Possibly most important, however, is that Heritage Protocol was able to raise awareness among current

students in our History Department. It is hoped that these cooperative ventures will continue from semester to semester. The FSU History Department and Heritage Protocol would like to thank the following alumni for the donations of their time and their memorabilia in helping to make this project a success: Mary Louise Bachman, Myrtle Bailey, Marjorie Fogarty Lee, Emery Maddox, Mike Mann, Jack Miles, and Melvin and Kathy Pope. If you are interested in participating in future semesters, please contact Heritage Protocol Archivist, Eddie Woodward <ewoodward@fsu.edu> at 850-645-7988.

FSU History Museum

The FSU administration is continuing in the preliminary stages of development for the creation of a Museum of Florida State University History to be located in the Werkmeister Room at Dodd Hall. The project, conceived in the early part of the year, has of late been slowed somewhat as a result of the cur-

rent budget shortfall. However, progress continues to be made as architects and university construction personnel actively plan the structural requirements of the room that will need to be addressed before the more ambitious plans regarding museum layout and design will be taken on. In light of the university's current

economic situation, the administration is actively seeking donations to move the process along and bring it to fruition. Anyone interested in participating in the project should contact Donna McHugh <dmchugh@admin.fsu.edu> at University Relations at 850-3568.

Heritage Protocol Facebook Group



A few months ago a Heritage Protocol Facebook Group was launched.

Facebook, one of the most popular social networking sites on the Internet, is quickly becoming a standard networking tool for the online community. Through it, members are able to see or track their list of friends via whatever degree of participation they desire; current parlance terms this type of activity as micro-blogging. Members can indicate to certain other members what their interests are, what they are up to, or what they are doing at that very moment. In our case, the Heritage Protocol Facebook Group serves as an interest group. Once someone joins the group, their friends quickly learn. And through them, as others learn of the group, membership

rises. Currently, the site contains a number of assorted photographs and recent newspaper items related to FSU and its history. It is hoped that it will be used for a forum to advertise Heritage Protocol, Heritage Day or other FSU history related events. Remember, to join the Heritage Protocol Facebook Group, you must have a Facebook account. If you have a Facebook account or know someone with a Facebook account who is interested in FSU history, please make them aware of the group. For further information, please contact Heritage Protocol Archivist Eddie Woodward <ewoodward@fsu.edu> at 850-645-7988.

Heritage Day 2009

This year, Heritage Day 2009 will be held on the weekend of February 20-21. The schedule includes the dedication of the Mary Lou Norwood Reading Room in Strozier Library, on Friday afternoon, February 20 at 4 p.m. The ceremony and reception will last approximately two hours. The festivities continue on Saturday morning, February 21 at 10 a.m. with a Legacy Walk celebration that will begin at the Epes statute and include the unveiling

of the Edward Conradi statue, as well as stops at the Werkmeister Room (future home of the Florida State University History Museum), and Green Park, and commemoration of the completion of the renovations of the historic residence halls along the walk, ending with a reception at Cawthon Hall with music in the courtyard and other activities. Other events scheduled for that day include campus and residence hall tours, alumni events, as well as

Seven Days of Opening Nights programming. Of particular interest to Heritage Protocol is the Memory Kiosk that will be set up in one of the classrooms at Cawthon Hall. There, alumni will be encouraged to participate by creating a short recording of their memories for posterity. For more on Heritage Day events and to register to attend, please direct your Web browser to:

<http://heritageday.fsu.edu>

Heritage Day 2009 Events Schedule

Friday, February 20, 2009

4:00 p.m. **Dedication of the Mary Lou Norwood Reading Room** at Robert Manning Strozier Library

Saturday, February 21, 2009

10:00 a.m. **Legacy Walk Celebration** at Westcott Plaza

*This will be a walking tour beginning at the Westcott Courtyard and ending at Cawthon Hall

10:30 a.m. **Statue Unveiling of Edward Conradi** (Stop #3 along Legacy Walk) at Williams Building Courtyard

12:00 p.m. **Heritage Day Reception** at Cawthon Residence Hall

1:00- 3:00 p.m. **Memory Kiosk with Dr. Robin Sellers & the Reichelt Oral History Program** in Cawthon Hall Classroom

1:00-3:00 p.m. **Campus Tours Available** Leaving from and Returning to Cawthon Hall

Calling All TBUFers!!!

If you were a Tallahassee Branch of the University of Florida student, or if you know of one, please note that University Libraries and Heritage Protocol are preparing for a TBUF exhibit in the exhibition area on the first floor of the Robert Manning Strozier Library this summer. With the help of FSU Public History student Katie Adams, TBUF alumni will be asked to participate in a variety of ways, including donations of TBUF memorabilia and other period artifacts, interviews, and possible field trips to the former site of the Dale Mabry barracks, or

West Campus. The exhibit date is tentatively slated for July of this year. We have a short list of known area TBUFers, however please contact us to make sure you are included on the list. Additionally, please make other TBUFers aware of the project. We are particularly interested in photographs of West Campus. If you are not willing to part with your photographs, please permit Heritage Protocol to digitally scan them for inclusion in our collection and for possible use in the exhibit. We want to be able to bring the vision of that long lost campus to life. We also are

interested in the female perspective on how it was to have the campus go from an all-female college to coed almost overnight. We would like to hear from any female students who lived at West Campus. We foresee a reception to celebrate the opening of the exhibit. This will be a good opportunity for the TBUF (and West Campus) alumni to get together. Any help will be appreciated. Please contact Heritage Protocol Archivist Eddie Woodward <ewoodward@fsu.edu> at 850-645-7988 or FSU grad student Katie Adams <kja08@fsu.edu>.

FSU GYMNASTICS REUNION

United by more than 50 years of friendship, a tightly bound group of 70 former Florida State University gymnasts and their spouses, a healthy bunch of white-haired guys and gals, met for their annual Reunion at Alligator Point, Florida, at the beachfront home of Barbara Murray Withers.

A gymnastics dynasty in the 1950s, the five time Men's National Championship Team (2 NCAA's, 3 AAU's) and the Woman's National AAU Team Drill Champions can boast of having six USA Olympians, (Gail Songerath Whitney, Bill Roetzheim, Don Holder, Jamile Ashmore, Jon Culbertson, Jack Miles), two Cuba Olympians (Raphael & Fernando Lecuona), one Olympian from Sweden (Lennart Malmelin), and one member of the Czechoslovakia National Team (Merik Ceska). All totaled, the triumphant team is immortalized by twenty-one All-America Team inductees (and/with) thirty-nine individual National and Pan-American Olympic Gold Medals between them. The FSU Men's Gymnastics team was the first team to win a national championship in any sport from any college or university in the state of Florida. Its list of accomplishments includes a win over the Cuban Olympic Team in Havana and two wins over the Swedish Olympic team in Tallahassee.

Former team members continue their involvement in competitive gymnastics on an international level. Bill Roetzheim serves on the Men's Technical Committee of the International Federation of Gymnastics while Jamile Ashmore is on the Executive Committee of that same body. Another former team member, Jon Culbertson serves as a national USA Judge and is also very involved in a number of gymnastics related organization. The overachieving FSU Alumni group also contains thirteen Doctor's (M.D's, Ph.D's, and Ed.D's), three military colonels and one lieutenant colonel, dozens of retired university educators, coaches, government employees, actors and a renowned artist (Ed Jonas).

This FSU group shares their life experiences in a monthly emailed newsletter and a Web Site and meets annually to share stories over the chalk box--or while tipping a beer or two.

Jack M. Miles <jackmmiles@bellsouth.net>
USA Olympian, 55' National All Around Champion

Also, Mike Mann, Web-Master, <<http://fsugymnastics.org>>, <<http://tallahasseeumblingtots.org>>

Got a story to tell? Do you have a story about your time at FSU/FSCW that you want to tell? Want to send out a notice to rally your old gang? Always wondering why the next issue of the *Heritage Protocol News* takes so long to be "published"? Do something about it! Please submit your thoughts, ideas, passages, paragraphs, photographs, blurbs, or whatever you want published in the next issue. We are most especially interested in representatives for the various groups and organizations that have been established during our long history. These might include the Dining Room Girls, Tarpon Swimmers, Mortified, the above mentioned gymnastics participants, and more. If you have something to say, please contact Eddie Woodward <ewoodward@fsu.edu> at 850-645-0584. **We want to hear from YOU!**



Wear What The Legends Wore! FSU Retro Heritage Protocol T-Shirts

Thanks to Mike Rupp at **Rupp Shirts**, Heritage Protocol has implemented what is hoped will be a series of retro or throwback FSU related T-Shirts. The first in the series is the early 1950s FSU Seminole logo. The photograph to the left is that of FSU Flying High Circus Coach Jack Haskins wearing the T-shirt design in 1951. These T-Shirts are currently in production and will be on sale at Garnet and Gold, Bill's Bookstore, and other shops around campus. Through the generosity of Mike Rupp and these vendors, Heritage Protocol will be receiving a portion of each sale. This is a great way to help preserve FSU history, while wearing an authentic replica of it! Please tell your friends, and if you have a favorite retro FSU design that you think might be appropriate for the next in the series, please let us know!

Recent Artifact Donations

- Mary Louise Bachman (BA, '58; MA, '73): various 1950s and 1970s memorabilia, including her Rat Cap.*
- Myrtle Bailey ('64): assorted FSCW related items including a 1906 Talisman, a 1925 FSCW diploma and class ring.*
- Sue Boynton ('43): items that comprise the Martha Ellen Hackl Eilertsen Collection, 1940-1943.
- Doreen Colket ('66): minutes for Pi Kappa Sigma kept by her late mother-in-law, Julia Pelot in 1927.
- Harriett Kirk Crago ('47): a Spirogira invitation to be added to her already large collection.
- Jack Corry (??) and M.H. Betty Corry: three photographs from Betty Corry's years at FSCW.
- Mary Gallant ('64): large personal photograph collections from her years at FSU and her mother, Elizabeth Lee Evans' ('41) years at FSCW.
- Mary Alice Hunt (BA, '50; MA, '53): Alumni Association related items to be added to her large collection.
- Professor James P. Jones: vintage athletic photographs, and collection of photographs and memoirs from FSCW.
- Richard Kurras ('52): ten photos of the West Campus quasi-fraternity, "Theta Delta Iota" from barracks 849.
- Marjorie Fogarty Lee ('52): large personal photo collection to be added to the items she has already contributed.*
- Kimball Love ('03): a 1937 FSCW yearbook.
- Emery A. Maddox (BS, '49; MS, '50): his August 25, 1950 graduation photo to scan.*
- Mike Mann ('63): gymnastics and Gymkana related items for scanning.*
- Mildred McCullough (AB, '37; MA, 40): her 1937 FSCW yearbook.
- Jack Miles ('54): personal photographs to scan from his years as an internationally ranked gymnast.*
- J. Barry Mittan (BS '71; MSP '76): huge collection of contact sheets to scan from his years as a campus photographer.*
- Jo Ann Neuman ('53): large collection of early 1950s memorabilia including numerous Pow-Wow and football programs.
- Kathleen Robinson Pacetti ('37): a silver with blue enamel FSCW link bracelet, a copper FSCW Bookmark, and her memoirs of FSCW.
- Donald Pickett ('59): DVD with digital images of his large collection of color photographs from 1958-1959.
- Kathy ('57) and Melvin Pope, Jr. ('57): 1928-1930 and 1950s scrapbooks of Helen Smoyer Pope, and the Melvin Pope, Jr. Korean War photo album.*
- Beverly Jean Smith ('50): large collection of ephemera, memorabilia, along with personal photographs of her college days, her internship in St. Pete, and more.
- Larry and Lyn Smith ('60): an assortment of Albert A. Murphree genealogical papers.
- Carolyn Stoner: an October 3, 1948 FSU vs. Cumberland University football game ticket stub.
- Peggy Barker Teague ('43): scrapbooks and other personal items including a large collection of Spirogira materials.
- Ray Thompson (??): collection includes diplomas and student grade reports from FSCW student Gwendolyn Patterson Thompson ('38) and FSU student Pamela Milton Thompson ('66).
- Martha Tilden: includes reunion materials and graduation collar of her mother, Elizabeth Byrd Taylor ('23) along with numerous correspondences of FSCW students to her father, Robert W. Tilden.
- Everett Yarbrough (BS, '57; MS, '58): 1960s era necktie with Sammy Seminole logo.
- Marthine Vance Woodward: photocopy of typed manuscript and the academic cap and gown of her father, Professor Earl L. Vance, who was on the FSU faculty from 1928 to 1974.

*These donors participated in the Public History project.

Please consider donating your FSCW and FSU related items to Heritage Protocol. No item is too small, trivial or insignificant. And don't assume that Heritage Protocol already has something that you could donate. We have lost a lot of our history over the years and we must redouble our efforts to capture what we can. Please contact the Heritage Protocol Archivist Eddie Woodward <ewoodward@fsu.edu> at 850-645-7988.

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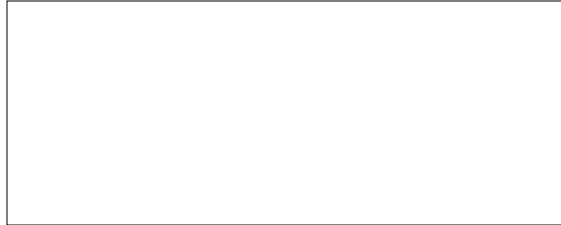
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<http://heritage.fsu.edu/>



Mortified Students in Front of Bill's Bookstore, circa 1960s-1970s. From the Heritage Protocol General Photograph Collection (HP-2007-00G-00024). For more photographs from this collection, please visit the Heritage Protocol Photograph Database.

Did You Know? Mortified

After Mortar Board Tapped new members in the spring of 1937, several shunned juniors were, in a word—Mortified. Most of the slighted juniors lacked the required grades, but the opportunity to poke a little fun at Mortar Board made that fact moot. Those juniors of 1937 organized (sort of) and as seniors the next spring tapped another set of juniors snubbed by Mortar Board. Thus began FSCW's and FSU's longest running spoof. Despite

changes through the years in the site of tapping and number of junior women tapped, some things stayed the same. Mortified always tapped after Mortar Board, countering dignity with antic hilarity. Grades meant little. Meetings

were called, but no one attended (it saved time). No purpose existed except to tweak Mortar Board. Colors were blush pink and envy green. Fewer taps than Mortar Board always meant Mortified was a more exclusive group.

After almost four decades, Mortified seemingly dropped from the campus scene, probably as other honoraries with less emphasis on grades appeared. However, if FSU academia gets too stuffy, maybe another unsanctioned group totally lacking in by-laws, records, requirements or meetings will rise again to let in a little fresh air.

When it was found that that Mortar Board with all its records, organization and official status was going to be included in the *Heritage Tower: The Torches* dedication publication and Mortified to be excluded, those of the pink and green rallied to tweak yet again. They raised more funds from a larger number of alumnae and this entry was included.

—*Heritage Tower: The Torches*